

Client: TAC

Date:

Product/Service: DRUGS

Revised:

Title: GPS

Job No:

Length: 60

Key No:

A car seatbelt clicks into place. The engine starts as the driver's journey begins. A GPS starts to direct:

In 100 metres turn right on High St.

Turn right.

Continue 1.1 kilometres.

Recalculating.

Enter freeway via the rainbow.

Drive 200 light years
past albino fawn.

Take bermuda triangle exit
then merge with smiling cloud.

At the next beanstalk, turn right.

Keep left at party hats.

Arriving at pretty blue lights on left.

The driver's window winds down. A police officer speaks:

This is a random drug test.
I now require you to furnish a sample...

MV:

IF YOU DRIVE ON DRUGS YOU'RE OUT OF YOUR MIND.