

Script 1: Face Your Waste - Clinton

Doco type VO: In 1998 - Bill Clinton, President of the United States, said

Bill Clinton Audio: *"I did not have sexual relations with that woman"*

Doco type VO: One week later...

"My recollection is - I didn't have sexual relations with Ms Lewinski"

Doco type VO: And 7 months later....

Bill Clinton Audio: *"I did have an improper physical relationship and I'm sorry"*

End TAG: When you make a mess, you face up to it.

So why don't we face up to our household mess?

And stop sending 20 million tons of waste to landfill.

To find out how, visit Faceyourwaste.com

Script 2: Face Your Waste - Colgate

Doco VO: In 1982, popular toothpaste brand Colgate decided to extend its product range,

and created...The Colgate Frozen Beef Lasagne?

Was it a spearmint flavoured lasagne that left customers with a minty aftertaste?

Or, did it improve dental hygiene and reduce the need to floss?

No.

It was just a regular Frozen Beef Lasagne, from Colgate.

After 3-months, the Colgate Beef Lasagne ceased production, and 70,000 lasagnes were recalled and destroyed.

(pause)

The world's most famous toothpaste brand never made another savoury meal again.

End VO: When you make a mess, you face up to it.

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Script 3: Face Your Waste - Gates

VO: In 1997, Bill Gates, CEO of Microsoft announced to the world:

Bill Gates quote: *The thing that really drives me is making software products that will help people out.*

So, with much anticipation, Microsoft launched their revolutionary new help tool...

called - Clippy... the.. talking.. paperclip?

Clippy's unrelenting desire to help saw him receive more than 4,000 pieces of mail... hate mail

- every single day.

Soon after, Microsoft acknowledged their mistake, and Clippy was placed in the virtual recycling bin.

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