

## Script 1: Face Your Waste - Clinton

Doco type VO: In 1998 - Bill Clinton, President of the United States, said

Bill Clinton Audio: *"I did not have sexual relations with that woman"*

Doco type VO: One week later...

*"My recollection is - I didn't have sexual relations with Ms Lewinski"*

Doco type VO: And 7 months later....

Bill Clinton Audio: *"I did have an improper physical relationship and I'm sorry"*

End TAG: When you make a mess, you face up to it.

So why don't we face up to our household mess?

And stop sending 20 million tons of waste to landfill.

To find out how, visit [Faceyourwaste.com](http://Faceyourwaste.com)

## Script 2: Face Your Waste - Colgate

Doco VO: In 1982, popular toothpaste brand Colgate decided to extend its product range,

and created...The Colgate Frozen Beef Lasagne?

Was it a spearmint flavoured lasagne that left customers with a minty aftertaste?

Or, did it improve dental hygiene and reduce the need to floss?

No.

It was just a regular Frozen Beef Lasagne, from Colgate.

After 3-months, the Colgate Beef Lasagne ceased production, and 70,000 lasagnes were recalled and destroyed.

(pause)

The world's most famous toothpaste brand never made another savoury meal again.

End VO: When you make a mess, you face up to it.

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### Script 3: Face Your Waste - Gates

VO: In 1997, Bill Gates, CEO of Microsoft announced to the world:

Bill Gates quote: *The thing that really drives me is making software products that will help people out.*

So, with much anticipation, Microsoft launched their revolutionary new help tool...

called - Clippy... the.. talking.. paperclip?

Clippy's unrelenting desire to help saw him receive more than 4,000 pieces of mail... hate mail

- every single day.

Soon after, Microsoft acknowledged their mistake, and Clippy was placed in the virtual recycling bin.

End TAG: When you make a mess, you face up to it.

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