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RADIO SCRIPT

key number:

client: City of Melbourne
product: Moomba Waterfest 2005
title: TREVOR
length: 30 secs
date: 13/1/05

VO: I'm here with Trevor, a fish from the Yarra river that wants to talk about this year's Moomba Waterfest. Trevor?

TREV: Yes. Waterfest is... sorry what were you talking about?

VO: This year's Moomba Waterfest Trevor.

TREV: Moomba Waterfest ??? When? I love Moomba Wa... Sorry what?

VO (NOW GETTING ANNOYED): Moomba Waterfest. You know the Jetstar Birdman rally, the Waterskiing championships, the Moomba Parade, the Fireshow!!

TREV: Oh Wow. Sounds great... Now where's all that then?

VO (REALLY ANNOYED): Moomba Waterfest two thousand and five! March eleventh to fourteenth! On the Yarra. Visit that.melbourne.com.au for full details!!!!

TREV: Full details of what?

VO: Trevor!!!!



RADIO SCRIPT

key number:

client: City of Melbourne
product: Moomba Waterfest 2005
title: Trevor FORGETS AGAIN
length: 30 secs
date: 31/1/05

TREVOR: Hi I'm Trevor, a fish from the Yarra River and I'm here.....
Sorry why am I here?

VO (Getting Annoyed): To talk about events at Moomba Waterfest
two thousand and five Trevor.

TREVOR (excited): Moomba Waterfest! Hey y'know I've heard it'll be
really memorable... (then vacant silence)

VO(Through gritted teeth): Trevor?

TREVOR (confused):Sorry, sorry... Why am I here?

VO: To talk about Waterfest's Children's garden, the Starlight cinema,
the live music at the River Rhythms!!!! All on the Yarra, March eleventh
to fourteenth. Visit thatsmelbourne.com.au for full details!!! Thanks for
nothing Trevor...

TREVOR: Who's Trevor?

VO: Arghhhhh!!!



RADIO SCRIPT

key number:

client: City of Melbourne
product: Moomba Waterfest 2005
title: Trevor NO SHOW
length: 30 secs
date: 31/1/05

VO (slightly disappointed) : As usual we invited Trevor, the fish from the Yarra River to come in and announce some events of this year's Moomba Waterfest. And despite certain memory problems, we hoped he'd discuss the Berry St Bathtub bash, the Carnival and maybe even Active Australia, where kids can do a wide range of fun activities.

Unfortunately (sigh), this time he simply forgot to come in.

Moomba Waterfest two thousand and five, March eleventh to fourteenth on the Yarra. Proudly brought to you by the city of Melbourne. Visit that'smelbourne.com.au for full details. And don't ring Trevor (sigh) There's no point.