

# Radio Script

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**Client:** Foster's

**Product:** Brewery Fresh Carlton Draught

**Title:** The Mos Def Freshest Draught Beer

**Duration:** 30 seconds

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**Male Voiceover:**

Segway this, Carlton Draught is the mos def freshest Draught beer no doubt. 1080P, we're so fresh we say things like BTW and flicker. So next time you've been owned by your snow leopard, wiki this: For the freshest draught beer Carlton Draught should be served 30 days from being brewed. That's potensh! Street view yourself. For more info log onto [carltondraught.com](http://carltondraught.com) and MMS your AVI. Epic fail. Mash up. Later.

**Carlton Draught. Made from beer.**