

CLEMENGER **BBDO**

GPS 30"
BBLR002

GPS voice: In 500m take the second exit.

(Pause)

GPS voice: What if that's not the best route?

GPS voice: What if you miss an important meeting?

GPS voice: You'll lose your job.

GPS voice: And it'll be all my fault.

GPS voice: Because I'm useless...

V/O: 1 in 4 Australians will experience Anxiety, meaning anyone can be affected.

V/O: Know when Anxiety's talking. Visit [beyondblue](#) to start a life beyond anxiety.