

## COPY

Client: Dry July  
Product: Dry July 2018  
Campaign: Ducking Autocorrect

### Right As Drain 30"

**VO:** Autocorrect can turn your phone into your worst enema.  
And after a few drunks, things only go from bad to bratwurst.  
Like when you're trying to text your toy-friend where you are, but instead say, "I'm at the pube around the corn cob."  
You look at your phone, ask yourself shy? Shy me? Shy now?  
Shy do you do this to me auto-erect?  
But if you go alcohol free for Dry July you will be right as drain.  
Search Dry July and sign up today.

Copywriter	Date	Account Service	Date	Client	Date