

Client: Soothers throat lozenge.

Writer: Andrew Hankin

Title: May the fourth

Length: 45 seconds

Tom Baker: Soothers soothes number four –The ‘May the fourth be with you’ sore throat.

SFX: Movie score followed by fighting in space sounds.

Tom Baker: So far today you’ve said that 53 times, each time thinking you’re cleverer than the last.

In between saying this and other movie quotes we’re not allowed to say here due to copyright reasons you do your best impersonation of (imitates Darth Vader) and (imitates Chewbacca) all the while not thinking about the effects on your poor throaty bits.

You don’t need to be fluent in over 6 million forms of communication to know Soothers soothes. With its medicated, vitamin C tasty goodness –they work on any number of sore throats.

Mmm in your gob, one you will pop.

Disclaimer: (Tom’s best Yoda impersonation) The label, always read you must. As directed always use. Your healthcare professional seek if symptoms persist.

Client: Soothers throat lozenge.

Writer: Andrew Hankin

Title: Belieber

Length: 45 seconds

Tom Baker: Soothers soothes number twelve –The ‘Belieber screaming’ sore throat.

SFX: Crowd of girls screaming.

Tom Baker: You spent the morning screaming outside a hotel in the hope of getting a glimpse at him –or just his hair.

Oh those luscious locks, I sometimes wish I was his hairbrush...where am I?...oh yes.

Your day has been spent screaming for him, singing his songs and by the time you reach the concert your throaty bits resemble a car crash and you can only manage to squeeze out one more...JUSTIN!!!

SFX: Constant crowd atmos.

Tom Baker: Soothers. With its vitamin C tasty goodness they work on any number of sore throats.

Pop one in your gob.

Disclaimer: Always read the label, use only as directed, if symptoms persist see your healthcare hairbrush...ahhh..professional. baby.

Client: Soothers throat lozenge.

Writer: Andrew Hankin

Title: Mondayitis

Length: 30 seconds

Tom Baker: Soothers soothes number forty-one –The ‘Mondayitis’ sore throat.

SFX: Alarm clock.

Tom Baker: Monday rolls around and you roll out of bed...and then back up into it.

SFX: We hear a man yawn and roll out of bed and then roll back into it.

Tom Baker: You reach for your throat. It’s suddenly sore. It’s been Monday! At the first sign of Mondayitis –soothe it with Soothers.

With its medicated, vitamin C tasty goodness –they work on any number of sore throats.

Pop one in your gob.

Disclaimer: Always read the label, use only as directed, especially on Mondays. If symptoms persist see your healthcare professional.