CLEMENGER BBDO

Radio Script.

Client: Fosters
Product: Carlton Dry
Title: Steve'O'
Duration: 30"

(Traditional Japanese musical instruments feature throughout)

Steven Seagal: Hello Australia it's Steven Seagal.

You know everybody's got stories.

Memories they like to share. Funny stuff, exciting stuff.

Carlton Dry wants to make the movie of your best story.

Starring me, Steven Seagal as you.

Yeah, that's right Amigo.

MVO: Enter your story online, go to carltondry.com.au for full terms and conditions

Steven Seagal: You can call me Steve 'O' but I wouldn't recommend it, not if you use your arms a lot.