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Trackie Dacks — Friday

In these spots we hear the restless spirit of Tooheys Extra Dry speaking about the night ahead but warning against the enemies that stand the way of good times.

MVO: It's Friday night
Work is two whole days away.
Ample time to fire up and be remarkable.

There's one thing holding you back.

Trackie... dacks.

Their warm comfort puts your legs to sleep.

They pin you down to DVD marathons with your flattie ... but tonight they're coming off.

Don't sit this one out.

Put on some real pants, call your mates and go wear Friday night like a shiny glove.

Grab a case of Tooheys Extra Dry. The Clean Crisp Taste.

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Telephone (61 2) 9552 7000 Facsimile (61 2) 9552 7070 Email agency@bmf.com.au Website bmf.com.au



Couch — Friday

In these spots we hear the restless spirit of Tooheys Extra Dry speaking about Friday night but warning against the enemies that stand the way of good times.

MVO: It's Friday night.
That's 52 hours of freedom and counting.
It's time to round up your mates and fulfil your destiny.
There's one thing sitting between you and Friday.
The couch.
It's the enemy of epic... a symbol of surrender.
It's a cushion-y coin thief — and it has to go
Don't sit this one out.
Push it aside, call your friends and make this Friday night famous.
Grab a case of Tooheys Extra Dry. The Clean Crisp Taste.

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Internet – Saturday

In these spots we hear the restless spirit of Tooheys Extra Dry speaking about Saturday night but warning against the enemies that stand the way of good times.

MVO: It's Saturday.
 You've waited six days for this.
 Time to shine like a diamond.
 There's one thing getting in the way.
 The Internet.
 It starts with innocent 'Likes' then before you know it, you're knee deep in your ex's photo albums.
 It leaves you with nothing but a moon tan ... it must be shut down
 Don't sit this one out.
 Dust off your eyeballs, dial some real mates and stick your fingers in the socket of Saturday.
 Grab a case of Tooheys Extra Dry. The Clean Crisp Taste.

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Chocolate Bunnies – Easter

In these spots we hear the restless spirit of Tooheys Extra Dry speaking about the Easter Long Weekend but warning against the enemies that stand the way of good times.

MVO: It's Easter.
The longest long weekend of the year.
Time to cheer up, gear up and get out there.
There's only one thing getting in the way.
Chocolate bunnies.
It begins with a nibble of the ear... but it ends in a four-day food coma.
They're delicious assassins of ambition and they've got to go.
Don't sit this one out.
Shake off the crumbs, round up your mates and go have an awesome long weekend.
Grab a case of Tooheys Extra Dry. The Clean Crisp Taste.

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