



LET US TELL YOUR
Story



CLIENT: **Stillwell Hyundai Nailsworth**

CAMPAIGN: Life Drive

KEY NO.: a-SWHY-0121-rec

WRITER: Darren Russell

AE: Emma Lisk

LENGTH: 30 sec

STATION:

Nova/Fiveaa

Production values as required

Honest VO... no sell.... Keep it real.

VO: At Stillwell Hyundai Nailsworth... We don't think a test drive is good enough for you... we'd rather you took a "Life Drive"

So pick a car you like and do life in it for an hour.

Pick the kids up from school... see if it fits under your carport... do the shopping, checkout the reversing camera... hit the freeway with the windows down ... belting out your favourite song. Because that what life is... Take a "Life Drive"... only at Stillwell Hyundai Nailsworth.





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So pick a car you like and do life in it for an hour.

Take it home, see if the family fits... is there room for nanna... and pop.

Does your bluetooth device connect? Will it get up your steep drive way or take you safely thru the Adelaide hills and freeways... Because that what life is...

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So pick a car you like and do life in it for an hour.

Pick up your friends... grab a coffee.... play your favourite "I don't need you anthem" out loud while driving past your ex's house.

See how it looks on your Insta page or Facebook. Because that what life is...

Take a "Life Drive"... only at Stillwell Hyundai Nailsworth.

