

Radio

Brand: MYER

Campaign: Give Registry

Date: 10/08/2016

Towel :60

VO: It was really cool, I don't know where the stuff was donated from but to be able to hop out of the shower and have these fluffy, fancy towels..

In that moment, you don't feel very fancy.

Or you don't...

You don't feel very deserving.

And to be able to be supplied with towels.

You're so grateful because you haven't done anything to deserve it,

You haven't saved anyone's life, you've just rocked up from a shitty situation and you're asking everyone else to give you what you need.

~~Which isn't an easy thing to do.~~

~~To be given something that's so luxurious.~~

~~The situation was so crappy that to be able to be given something that someone normally in a much better life would have, it made you feel special.~~

FVO: When a woman leaves abuse, all she often leaves with is her life.

Purchase an essential item for a survivor today from the Give Registry at any Myer store.