

M&C SAATCHI

RADIO

CLIENT	TITLE	PRODUCT	JOB NUMBER
Tennis Australia	Guitar Solo	Australian Open	TA2208
LENGTH	DATE	KEY NUMBER	VERSION
45 seconds	2/8/12	TA2208/45/D	Final

VO: **Each of us, at some stage, has picked up a tennis racket, and played it like a guitar.**

SFX: (Tennis racket being strummed)

VO: **But very few of us can play like Li Na...**

SFX: (Segues perfectly into Chinese guitar)

VO: **Jo-Wilfried Tsonga...**

SFX: (Segues perfectly into French guitar)

VO: **Andy Murray...**

SFX: (Segues perfectly into Scottish guitar)

VO: **Novak Djokovic...**

SFX: (Segues perfectly into Eastern European guitar)

VO: **Or Sam Stosur...**

SFX: (Segues perfectly into electric guitar)

VO: **What they can do with a tennis racket, you won't believe.**

At Australian Open 2013.