

TOYOTA WORKHORSE – RADIO (MELBOURNE #1)

Bricklayer (Melbourne)

VO: **Someone in Melbourne wants a retaining wall.**

They'll need a bricklayer.

You're a bricklayer.

You're one of 828 bricklayers in Melbourne.

810 specialize in retaining walls.

645 will be available.

632 will bring an extra workmate. (SFX: Woof)

560 will work shirtless (in winter).

And only 1 will get the job.

Now all you need to do is turn up...

SFX: *We hear the sound of a car trying to start.*

VO: **And that's why you need a Hilux. Outsmart the competition in the always reliable Toyota workhorse range.**

SFX: We hear the car start first time and the Toyota **END STING** plays out.

TOYOTA WORKHORSE – RADIO (MELBOURNE #2)

Plumber (Melbourne)

VO: **Someone in Melbourne has a blocked toilet.**

They'll need a plumber.

You're a plumber.

You're one of 4909 plumbers in Melbourne.

4900 can fix a toilet.

3110 specialise in toilets.

2002 will tell you about THEIR toilet.

1230 will wear correctly fitting shorts.

And only 1 will get the job.

Now all you need to do is turn up...

SFX: *We hear the sound of a car trying to start.*

VO: **And that's why you need a Hiace. Outsmart the competition in the always reliable Toyota workhorse range.**

SFX: We hear the car start first time and the Toyota **END STING** plays out.

TOYOTA WORKHORSE – RADIO (ADELAIDE #1)

Electrician (Adelaide)

VO: Someone in Adelaide wants a fan in the bedroom.

They'll need an electrician.

You're an electrician.

You're one of 1565 electricians in Adelaide.

1560 can install exhaust fans.

1400 will be big fans of fans.

1200 will not be fans of the weekend's results. (SFX: Crowd booing)

And only 1 will get the job.

Now all you need to do is turn up...

SFX: *We hear the sound of a car trying to start.*

VO: And that's why you need a Landcruiser 70. Outsmart the competition in the always reliable Toyota workhorse range.

SFX: We hear the car start first time and the Toyota **END STING plays out.**