

DRAFTFCB

RADIO SCRIPT

CLIENT	NSF	DATE	5th May 2010
PRODUCT	KNOW YOUR NUMBERS	MEDIUM	RADIO
JOB No.		TITLE	Glen – Vocal Chord
LENGTH	30"	KEY NUMBER	NSF7600/30/VC

GLEN:

Because of my left vocal chord being paralysed the voice that you hear now is the result of having learned to create voice by striking the um...right vocal chord in a different way as to create sss...sound.

VOICE OVER:

A stroke makes even the simplest things hard.

That's why we've made it easy to find out your blood pressure - one of the leading causes of stroke.

To find your nearest BLOOD PRESSURE STATION visit strokefoundation.com.au.

CLIENT	NSF	DATE	5th May 2010
PRODUCT	KNOW YOUR NUMBERS	MEDIUM	RADIO
JOB No.		TITLE	Emma – Mirror
LENGTH	30"	KEY NUMBER	NSF7600/30/M

EMMA:

Yeah every...you forget how to do everything, even the tiniest things.

So I had to re-train them like, I couldn't even move my tongue.

So I had to sit in front of a mirror and like... and like to eat with a mirror...cause I had forgotten where my mouth was...

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PRODUCT	KNOW YOUR NUMBERS	MEDIUM	RADIO
JOB No.		TITLE	Don – Crossing the road
LENGTH	30"	KEY NUMBER	NSF7600/30/CR

DON:

You look at the ca...on-coming cars when you're about to cro...walk across the road.

Cause you mus...you must fade out for a while and all of a sudden they...the cars jump an..and they...they seem to be jumping in bits and pieces, you know.

Your vision is sometimes like timelapse photography, you know.

But little things like that happen all the time, you know...and...

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CLIENT	NSF	DATE	5th May 2010
PRODUCT	KNOW YOUR NUMBERS	MEDIUM	RADIO
JOB No.		TITLE	Glen – Learning to talk
LENGTH	30”	KEY NUMBER	NSF7600/30/LT

GLEN:

That took some good...fff...four to five months to start feeling that you were learning to talk because initially if I tried to say, “Mahh, Pahh,” the sound that came out was totally alien to what I was trying.

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CLIENT	NSF	DATE	5th May 2010
PRODUCT	KNOW YOUR NUMBERS	MEDIUM	RADIO
JOB No.		TITLE	Emma – Golden Eye
LENGTH	30"	KEY NUMBER	NSF7600/30/GE

EMMA:

I have...um...obviously a right facial paralysis.

I had to re-train myself to blink.

And I have a gold weight inserted in my right eyelid to weigh it down so I can close it.

So they call me Golden Eye.

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CLIENT	NSF	DATE	5th May 2010
PRODUCT	KNOW YOUR NUMBERS	MEDIUM	RADIO
JOB No.		TITLE	Don - Granddaughter
LENGTH	30"	KEY NUMBER	NSF7600/30/FG

DON:

I can remember sitting there and um...she was two, and trying to get out the door, you know, an...an...and you didn't want a two year old running outside and I...couldn't be bothered getting up to stop her.

And I called out to my daughter who was here visiting and is out in the kitchen, "better go and get Emily."

That woke me up that I've gotta do something about this, you know.

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