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YER

RADIO SCRIPT

key number: SNS0220

client: Sensis product: 1234

title: Leyland Brothers

length: 45 seconds date: 15/8/05

JINGLE: ("Ask the Leyland Brothers")

MIKE: G'day, I'm Mike.

MAL: And I'm Mal.

MIKE: Look, the "Ask the Leyland Brothers" show wound-up years ago.

MAL: But still people keep writing to us wanting to know stuff.

MIKE: Stop asking us, Australia!

MAL: Why don't they call Sensis 1234 and ask them?

MIKE: They'll happily find you what you're after, quick-smart.

MAL: They use the White and Yellow Pages...

MIKE: ...and they give you directions so you don't have to "travel all

over the countryside".

MAL: Very original, Mike.

MIKE: Sorry, Mal.

MAL: **So call 1234.**

MIKE: (Sung) "And Ask the operator!"

MAL: And stop asking us Leylands! And stop that singing, Mike.



RADIO SCRIPT

key number: SNS0220

client: Sensis
product: 1234
title: Jingle

length: 45 seconds date: 15/8/05

JINGLE: ("Ask the Leyland Brothers")

MIKE: G'day, I'm Mike.

MAL: And I'm Mal. Now, we've been talking...

MIKE: And we reckon the reason people are still writing to ask \underline{us}

stuff...

MAL: Instead of calling Sensis 1234 to ask them.

MIKE:is because of that bloody jingle.

MAL: "Ask the Leylands, ask the Leylands." - that's just asking for

trouble.

MIKE: So, if it's jingles you want Australia, get a load of this...

JINGLE: (Disco version of the Leyland Brothers jingle)

MAL: (sung) Find it all over the countryside.

MIKE: (sung) **1234, 1234.**

MAL: (sung) I said, find it all over the countryside.

MIKE: (Sung) **Ask the operator!**

MAL: Word, Mike.

MIKE: Yeah, Mal. Like, keepin' it real.



RADIO SCRIPT

key number: SNS0220

client: Sensis product: 1234

title: Paul

length: 30 seconds date: 15/8/05

JINGLE: ("Ask the Leyland Brothers")

MIKE: G'day, I'm Mike.

MAL: And I'm Mal.

MIKE: In today's letter, Paul asks us for the address of an Indonesian

restaurant.

MAL: Paul: the Leyland Brothers are <u>not</u> the Yellow Pages.

MIKE: Yes, but if he called 1234, Sensis would use the Yellow Pages to

find Paul a nice Nasi Goreng. Call 1234.

MAL: I had a nasty goring once.



RADIO SCRIPT

key number: SNS0220

client: Sensis product: 1234

title: Joan

length: 30 seconds date: 15/8/05

JINGLE: ("Ask the Leyland Brothers")

MIKE: G'day, I'm Mike.

MAL: And I'm Mal. Today's letter...

MIKE: Here we go again...

MAL: Is from Joan. Joan asks us for directions to her local nursery.

MIKE: Now why "Ask the Leyland Brothers" that?

MAL: Joan should stop licking stamps and start calling Sensis 1234.

MIKE: Call 1234, Joan. An operator will give you directions so you won't

have to "travel all over the countryside".

MAL: Oh, let it go, Mike.