

client: Allpest  
campaign: Does not negotiate - Cockroaches  
key number: **6ALL171110D**  
writer: Alida Henson, Garry Dean, Matt Dickson, Ingrid Paxton  
length: 30 seconds  
on air: Demo  
station/s: Mix94.5  
exec: Nicole Quick  
voice: Matt Dickson, Alex Roberts, VO: Alistair Lee  
cart:  
production note:

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**Matt & Alex - Please adlib around the following scenario**

**Scenario 4**

**Matt** – you turn on the kitchen light, only to see your roommate scurry away from the bin. It confirms a suspicion you've had for awhile... he eats out of the bin. You think that disgusting, so you confront him about it and demand he leave.

**Alex** – you're a cockroach and you're indulging in a guilty pleasure and eating out of the bin, when you're sprung by Matt. You try to deny it at first, then you defend your behavior and finally you resort to bargaining.

**TAG**

**VO:** At Allpest we don't negotiate with Cockroaches!  
Go to [allpest.com.au](http://allpest.com.au)

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