

client: Boost Juice  
campaign: Boost Premium Protein smoothie  
key number: **6BOO140714A**  
writer: Matt Dickson  
length: 30  
on air:  
station/s:  
exec: Kristy Daniels  
voice:  
cart:  
production note:

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**FV:** You and I don't really get along,  
And it's probably cos I saw you text my boyfriend from your phone.

But it could also be because I don't like the way you laugh  
And how the way you walk in heels looks like a super drunk giraffe

But I'd like to drop the past and see if we can call a truce...

**Sfx:** *(music stops)*

.. Because I actually want your friendship to score a one dollar boost juice.

Grab a Boost for yourself, and get one for a friend for just a dollar for one hour each day.  
Hit the Boost facebook page for daily times.

**Sfx:** *(boost juice tag)*

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client: Boost Juice  
campaign: Boost for friends  
key number: **6BOO140714B**  
writer: Matt Dickson  
length: 30  
on air:  
station/s:  
exec: Kristy Daniels  
voice:  
cart:  
production note:

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**FV:** You and I don't really like each other  
And it's probably cos you tried to give a hickey to my brother.

Then you took my favourite dress and my favourite pair of shoes  
And turned them technicolour chunder on a big night on the booze.

I really wish your parents hadn't tried to reproduce...

**Sfx:** *(music stops)*

.. But can we be friends again? Cos I want a \$1 Boost Juice.

Grab a Boost for yourself, and get one for a friend for just a dollar for one hour each day.  
Hit the Boost facebook page for daily times.

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client: Boost Juice  
campaign: Boost for friends  
key number: **6BOO140714C**  
writer: Matt Dickson  
length: 30  
on air:  
station/s:  
exec: Kristy Daniels  
voice:  
cart:  
production note:

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FV: You and I aren't what you'd call friends.  
And it's cos the list of bitchy things you do is quite immense.

Like the time you told my partner he'd be better off without me  
And you said my sister's nose looked kinda short and slightly snouty.

But I'd like to patch things up and make the rift between us smaller.

**Sfx:** *(music stops)*

..Cos let's be honest. I really want a Boost Juice for a dollar.

Grab a Boost for yourself, and get one for a friend for just a dollar for one hour each day.  
Hit the Boost facebook page for daily times.

**Sfx:** *(boost juice tag)*

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client: Boost Juice  
campaign: Boost for friends  
key number: **6BOO140714D**  
writer: Matt Dickson  
length: 30  
on air:  
station/s:  
exec: Kristy Daniels  
voice:  
cart:  
production note:

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FV: You and I are never gonna be besties.  
And it's probably cos your voice sounds like you pack a pair of testies

Your outfit looks just like you've come to work in your pyjamas.  
And why does every single little thing become a drama?

But there's been bad mouthing and enough verbal abuse.

**Sfx:** *(music stops)*

..Can we be friends so I can get a \$1 Boost Juice.

Grab a Boost for yourself, and get one for a friend for just a dollar for one hour each day.  
Hit the Boost facebook page for daily times.

**Sfx:** *(boost juice tag)*

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client: Boost Juice  
campaign: Boost for friends  
key number: **6BOO140714E**  
writer: Matt Dickson  
length: 30  
on air:  
station/s:  
exec: Kristy Daniels  
voice:  
cart:  
production note:

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FV: You and I are not BFFs.  
And it's probably cos you've got the most horrendous funky breath.

Your hair looks like a pair of pigeons tried to make a nest.  
And your fashion sense if we're honest really ain't the best.

But despite the fact your laugh sounds like a copulating goose

**Sfx:** *(music stops)*

..Can we be friends so I can get a \$1 Boost Juice?

Grab a Boost for yourself, and get one for a friend for just a dollar for one hour each day.  
Hit the Boost facebook page for daily times.

**Sfx:** *(boost juice tag)*

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