

KEY #: HOD1035/30/1

Honda | CR-V Limited Edition – ‘Car Wash’

This spot is read by a well to do English woman in a playful instructional manner – think Nigella Lawson.

FVO: *How to kill your car with cleanliness.*

*Locate your nearest automatic drive-through car wash.
Order the works. Wind the windows down. All the way.
Pop it in neutral and make yourself scarce. In a jiffy
your car will be drenched and the electrics shot –
ohhhh no – guess you’ll be needing a Limited Edition
Honda CR-V with extras such as LaneWatch, 18-inch
alloys and auto wipers for any unexpected downpours.*

MVO: *Honda Limited Edition. Do whatever it takes to visit
your local Honda dealer.*

KEY # HOD1035/30/2

Honda | HR-V Limited Edition – ‘Steak’

This spot is read by a well to do English woman in a playful instructional manner – think Nigella Lawson.

FVO: *How to butcher your car with steak.*

Visit a wholesaler, buy 20 kilos of rump. Next searing hot day, place it on your car and motor to an open plains zoo at feeding time. Your car will be mauled – shame – and you’re free to get a Limited Edition Honda HR-V with extras such as Leather-appointed seats, side steps and rear parking sensors – for any danger lurking nearby.

MVO: *Honda Limited Edition. Do whatever it takes to visit your local Honda dealer.*

KEY # HOD1035/30/3

Honda | Jazz Limited Edition – 'Octave'

This spot is read by a well to do English woman in a playful instructional manner – think Nigella Lawson.

FVO: *How to demolish your car with Opera.*

Tune into a (classical) radio station with a perchance for Opera and crank it up. As soon as the first soprano hits her fifth octave, your car's windows will be shattered. You however, won't be as you head off to acquire a Limited Edition Honda Jazz with extras such as 15-inch alloys and tailgate spoiler – that's music to your ears.

MVO: *Honda Limited Edition. Do whatever it takes to visit your local Honda dealer.*

KEY # HOD1035/30/4

Honda | Civic Sedan Limited Edition – ‘Paint’

This spot is read by a well to do English woman in a playful instructional manner – think Nigella Lawson.

FVO: ***How to incinerate your car with paint.***

Pop to the hardware store and grab 5 litres of highly conductive silver paint. Slather over your car – don’t be shy. Next thunderstorm, park on a hilltop and scoot. Your car will be toast – oops – and you can purchase a Limited Edition Honda Civic Sedan, with extras such as rear spoiler, side skirt set and lovely non-conductive metallic paint.

MVO: ***Honda Limited Edition. Do whatever it takes to visit your local Honda dealer.***