

## Closer - radio

Client: Vic Fire  
Creative Team: Wils and Tim  
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*SFX: We hear a blazing fire some distance away, it doesn't sound concerning at this distance.*

**VO:** 100m

*SFX: The sound of the fire gets louder as it gets closer.*

**VO:** 75m

*SFX: The sound of the fire gets louder as it gets closer. It's beginning to sound more intense and concerning.*

**VO:** 50m

*SFX: The sound of the fire gets is even louder. It is very worrying at this stage. The VO begins to pick up pace.*

**VO:** 25m

**VO:** 15m

**VO:** 10m

**VO:** 5m

*SFX: The spot goes dead quiet after some feedback and heavy crackling as the microphone melts.*

**VO:** Grassfires move faster than you think.

How well do you know fire? Plan. Act. Survive. Go to [vic.gov.au/nofire](http://vic.gov.au/nofire)

**Tag:** Authorised by the Victorian Government, Melbourne