Think Mobile

| Copy Number: 243 | 24326 |  |  |  |  |
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| Spot Details |  |  |  |  |  |
| Key\# | Producer | Length | Start Date | End Date | Spot \# |
| FINE PRINT GUY | Gareth | 30 sec . | 24-10-2006 | 31-12-2006 | 2784 |

( Directions: Male speaks at similar pace and tone to a sped-up disclaimer. Female responds in a helpful, patient manner.
mvo: Ben Davies
fvo: Nicolette Salisbury ann: Carl Hitchmough )
mvo: G'day - I'm here about the job.
fvo: Yes?
mvo: Voicing the disclaimers and conditions at the end of your radio commercial... I'm a fine print guy.
fvo: $\quad$ I see. Would you like a coffee?
mvo: No thanks, I'm fine.
fvo: $\quad$ Alright, well here's your line.
mvo: Minimum monthly cost \$18. That's all?
fvo: Well, when Think Mobile customers pay a $\$ 36$ cap, they get $\$ 130$ value with no exclusions; which means they can vote, buy ringtones, call or text overseas... it's all included in the cap.
mvo: Hmm.. Spoken and authorised by lady at the counter.
fvo: ( gives a small, awkward laugh at his lame pun )
ann: Think Mobile. \$36 cap, no exclusions.
Call 13002 Think. think mobile.com.au
mvo: Minimum monomonumphly cost \$18... ...I think I will have that coffee.

