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303 Radio Script

Client IKEA

Job Number

Product SALE Length 30

Title Mutant Bargains

Date Created 13/10/08
Last Revised 19/10/08

Music: Unsettling music from a 1950s B-Grade Horror movie

Bernie What was that? I saw something.

Todd: (Cool) I dunno, we are in IKEA - it was probably just a

bargain. They're pretty regular around here.

Bernie: I know what I saw. That was no regular bargain.

Todd: (Nervous) I think I saw it too. It was like a normal bargain but it had a whole other

bargain growing out of it. Like a mutant bargain.

Bernie: (Whispers) A mutant bargain.

Todd: Yes, a mutant bargain. It must have happened when IKEA had a sale on top of already

low prices. Watch your step.