



RADIO

Client FORD
Product TERRITORY
Title TRUCKER RADIO
Agency contact SG

DJ: (COUNTRY, TRUCKER RADIO STATION)

An' this tune goes out to all those ladies, driving the kids to school in big ol' four-wheel-drives.

COUNTRY
SONG:

(STYLE OF TAMMY WYNETTE)

I'm just a truck drivin' gal,
you know it feels like hell.

My man don't know the pain,
bein' stuck in a road train.

I never wanted to drive a rig,
'cos it's just too freakin' big.

Now, it's like I'm in an eighteen wheeler,
with all the kids and a dirty blue heeler
(SONG UNDER)

ANNCR: The new Ford Territory All-Wheel-Drive comes with a new 6-speed auto, Dynamic Stability Control and Acutrak for car-like handling, so you'll never feel like you're driving a truck.