



## Radio Script

<b>Client</b>	Metlink	<b>Job Number</b>	MLK0501
<b>Product</b>	Buses	<b>Key Number</b>	
<b>Title</b>	Frank	<b>Date</b>	
<b>Length</b>	30 seconds		

### **More services. (late night) – 30 seconds**

This is a late night love song

*The buses now run later at night  
To take you home bathed in moonlight  
Go on and try it they won't bite  
They're now mostly polite and totally watertight*

There are a lot of new improvements to Melbourne's buses like late night services,  
there are lower floors and

so...

*I highly recommend that you get on the bus, highly recommend you get on the bus.*

They're nice...I like them.



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<b>Title</b>	Frank	<b>Date</b>	
<b>Length</b>	60 seconds		

- A little guitar bit.
- Tells a story
- Does a bit of song
- Breaks song to tell other lateral story
- “Highly recommend”

### **Kinder to the environment – 60 seconds**

I’ve been mean. I mean...*really* mean.

I’ve been nasty and thoughtless and released pungent gases into the atmosphere.

I can hardly live with myself, which makes things hard cause you kinda have to.

*The buses are brand new and incidentally  
They're much better environmentally  
They've been improved monumentally  
Here comes a guitar solo - instrumentally...*

Ah OK, that was weird, but Melbourne’s buses *are* nicer to the environment, so...

*I highly recommend that you get on the bus, highly recommend you get on the bus.*

They’re very kind.



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### Good routes, go where you want to go – 60 seconds

I get confused very easily. When someone tells me to go left, I go right, then they say, no Frank, the other right, so I go the other right, which is left.

I can go round and round and never get where I want to go. You know, the interesting places that I go to. But if I get on the bus, they go everywhere I want them to go and they don't get lost. Which is a nice attribute for a transport service to have.

I'd like to take this opportunity to say:

*The buses go past all the places you wanna go  
It's like you're controlling them with your mind  
There are far better connections to trains and trams and so  
You'll make it there on time*

so...

*I highly recommend that you get on the bus, highly recommend you get on the bus.*

They probably go past your place or a bit to the other right.



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### **Modern, clean, comfortable – 30 seconds**

I was on this bus and the seats were new and so comfortable that I stayed on three suburbs past my stop just cause I was enjoying it so much.

*The buses are new and look real sweet  
There are lower floors beneath your feet  
It makes driving your car obsolete  
It's a comfy ride that can't be beat  
Climb aboard and take a seat*

so...

*I highly recommend that you get on the bus, highly recommend you get on the bus.*

They're very comfy