

CLIENT	Wamberal Florist			KEY #	ON AIR	OFF AIR
AM	Jason			WamFlo-001	16/07/12	16/08/12
WRITER	Grant					
WRITTEN	27/06/12	APPROVED				
SPOT #	2083	LENGTH	30			
REPLACE		STATION	SEA			
ROTATE						
ORDER #	4763-2			CHARGE		
VOICE	MVO: MARK - Client					
NOTES	Client in for read 1pm Thurs					
PRON						

MARK

Hi my name is Mark from the award winning Wamberal Florist on the Central Coast Highway – And in MY experience there are two types of men who buy flowers.

Those who love their woman.

And those who don't like them.

Men who love their woman come to me to design stunning floral arrangements for that special woman they just adore.

Men who don't like them-buy-their-flowers-at-the-petrol-station-on-the-way-home-after-the footy-along-with-a-pie—a-coke-and-a-pack-of-fags...

Hmmmm?

So – Love your woman – Love Wamberal Florist

Don't like your woman, Like to sleep alone

It's quite simple really

Wamberal Florist – Cause I care...

Include web address if time allows

Please note that script changes made after your approval will incur an additional cost. This script and the completed commercial are subject to copyright and for broadcast only by Southern Cross Austereo.

Signature of approval _____ Date _____ fax: (02) 4323 1965.