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Client | Newcastle Permanent
Title | Wallball at Bar Beach

Wallball at Bar Beach

SFX: We hear the distance sounds of a beach, the squeaking of rubbery shoes on concrete and a ball being hit against a wall

To say that it's just a slab of weather-beaten concrete and a few bricks...
is like saying that 1997 was just another year.

This is a place where folklore is written.

Where shirts are optional.

And where mastering the wind-adjusted backhand slice can turn a champion into a legend.

Playing wallball at Bar Beach...not bad.

And Newcastle Permanent's local, award-winning customer service... that's not bad either.

Newcastle Permanent. Here for good.

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Client | Newcastle Permanent
Title | Adamstown Gates

Adamstown Gates.

SFX: We hear the chimes of a crossing gate, a train passing by and a car engine running.

History will remember what you did today.

They'll probably build a statue of you.

Or at least put your name on one of those little plaques on a park bench somewhere.

Because today you did what no one thought was possible.

You made it through the Adamstown Gates...without having to stop.

Not bad.

And Newcastle Permanent's local, award-winning customer service... that's not bad either.

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Client | Newcastle Permanent
Title | Holding your breath over Stockton Bridge

Holding your breath over Stockton Bridge

SFX: We hear the rumble of the engine from within a car and passing of motorists.

We've all heard the rumours...about the kid that made it all the way to the Golf Course.

But that's an urban legend. Surely. No one can make it that far.

With one final gasp for sweet air, your face turns red and your cheeks almost explode.

You've made it.

Holding your breath over the Stockton Bridge. Not bad.

And Newcastle Permanent's local, award-winning customer service...that's not bad either.

Newcastle Permanent. Here for good.