meerkats Copy

| CLIENT: | Ningaloo | VERSION: |
|--------------|-------------|----------|
| JOB NO: | PRN0008 | |
| WRITER: | Matt + Luke | 3 |
| DESCRIPTION: | Radio | |

Protect Ningaloo

Radio #1

Industrialised Ningaloo – Version 1

- SFX: The light lapping of waves on the beach as a diver surfaces.
- VO: Diving on reefs teaming with marine life. That's Ningaloo!
- SFX: A faint industrial sound begins to get louder and louder
- VO: Seeing majestic whale sharks glide through the ocean, That's Ningaloo!
- SFX: The drone of a ship dragging a pipe starts up, forcing the VO talent to project their voice over the noise.
- VO: (Now yelling and getting hoarse) Discovering dugongs, manta rays and humpbacks...
- SFX: Industrial sounds fully take over and become super loud. Cut to a second of silence. The light lapping of waves on the beach returns.
- VO: If this Ningaloo doesn't sound right to you tell Mark McGowan to stop Subsea 7 in the Gulf.

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Radio #2

Industrialised Ningaloo – Version 2

- SFX: Calming, soft waves lapping the shore as the spool of a fishing line unwinds.
- VO: Taking the kids on their first beach fishing adventure. That's Ningaloo!
- SFX: A faint industrial sound begins to get louder and louder.
- VO: Watching them snorkel in the crystal blue waters. That's Ningaloo!
- SFX: The drone of a ship dragging a pipe starts up, forcing the VO talent to project their voice over the noise.
- VO: (Now yelling and getting hoarse) Then finding a quiet moment to relax on your own piece of sand.

That's Ningaloo!

- SFX: Industrial sounds fully take over and become super loud. Cut to a second of silence. The calming, soft waves lapping the shore.
- VO: If this Ningaloo doesn't sound right to you tell Mark McGowan to stop Subsea 7 in the Gulf.

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Radio #3

Industrialised Ningaloo – Version 3

SFX: Walking along sand with ocean waves lapping the shore.

VO: Hiking with the family and discovering your own private bay. That's Ningaloo!

SFX: We hear the sound of a ship approaching and the dragging of a pipeline.

VO: Seeing Humpbacks migrating along the humpback highway (yelling)

SFX: Industrial sounds fully take over and become super loud. Cut to a second of silence. The calming, soft waves lapping the shore.

VO:

VO: If this Ningaloo doesn't sound right to you - tell Mark McGowan to stop Subsea 7 in the Gulf.

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