

Radio script

Client: TAC

Product: Better Apart

Title: Pilots

We hear a pilot giving a pre-flight welcome.

Pilot: Good evening ladies and gentlemen I'd like to welcome you aboard today's flight to Bali.

SFX: Beer can opening, drinking noises.

Pilot: We're expecting some stormy weather en-route, so keep your seatbelt securely fastened throughout the flight.

SFX: More drinking noises.

Pilot: And, ahh, we'll be underway shortly. Just as soon as I finish this tinnie.

VO: If drinking isn't ok here, why is it ok before we drive?

VO: Drinking. Driving. They're better apart.