

## Fancy Pants

*SFX: We hear the sounds of a shopping centre at Christmas time.*

**VO: This year, Go Full Christmas for less with a glittering gold champagne pudding**

**for just \$10.99. And put on your fancy pants.**

**I put mine on. You can't see them. But they are fancy...**

*SFX: A woman passing by with a trolley calls out, "I love your fancy pants."*

**ALDI. Good. Different.**

## Vain

*SFX: We're at a Christmas feast.*

**VO: Bring it this Christmas, with garlic butter lobster tails for only \$27.99 a two-pack**

**– EASILY the fanciest thing on the table – which will be awkward,**

**for Helen's potato salad.**

*SFX: The table falls quiet. Helen clarifies, "it's a three-bean salad."*

**VO: She shoulda gone full Christmas at ALDI. Good. Different.**

## Generous

*SFX: We're at a Christmas feast.*

**VO: This year, Go Full Christmas with \$10 off Berg Aussie half leg ham, now just \$8.99 a kilo – bring it to the feast and look heaps generous.**

*SFX: People gush over how good the ham is.*

**VO: They'll never know. But you'll know. And we'll know. ALDI. Good. Different.**

### **Santa Magic**

**VO:** Go full Christmas, with an Aussie Roast Turhamken for only \$17.99 a kilo,  
  
and enjoy three roasts stuffed into one. It's Santa magic.

**KID:** But how did they –

**VO:** *(interrupting, firmly)* **Santa. Magic. ALDI. Good Different.**

### **Eat Your Prawns**

*SFX: we're at a Christmas gathering.*

**VO:** With fresh Aussie Tiger Prawns for just \$24.99 a kilo,  
  
you can go full Christmas for less,  
  
with more prawns than you can shake a Christmas tree at.

*SFX: We hear the rustle of branches and clink of ornaments as someone shakes a Christmas tree at the prawns. Then again as the VO continues.*

**VO:** Just eat your prawns. ALDI. Good. Different.

*SFX: Jingle. Jingle.*