

➤radio copy

Description Perth Zoo: Find Your Animal 'Red-Eyed Tree Frog'
Size 30 sec
Date 9 April, 2010



Perth: Level 3,
11 Harvest Tce
West Perth WA 6005
P (08) 9322 4433
F (08) 9322 5663

Melbourne: Level 8,
190 Queen St
Melbourne Vic 3000
P (03) 9602 2011
F (03) 9602 2224
brandagency.com.au

Cue	Audio
INTERVIEWER:	I couldn't help noticing when you came in, that your eyes were a little...
MAN:	Soulful? Melancholy?
INTERVIEWER:	No... Red.
MAN:	Oh yeah, I get that a lot.
INTERVIEWER:	Really? What do people say?
MAN:	Oh yeah, like, "Had a bad night? Been up to no good, Frank?"
INTERVIEWER:	Oh, people can be cruel.
MAN:	No, it's... it hurts.
INTERVIEWER:	Well, it does look a bit painful...
MAN:	No, I mean it hurts my feelings!
INTERVIEWER:	What actually does cause it, though?
MAN:	Well, whenever I had an itchy eye my mother would always tell me to rub it.
INTERVIEWER:	Rubbit?
MAN:	Yeah, rub it.
MVO:	His animal? The Red-Eyed Tree Frog. Find your animal, at Perth Zoo.