

| meerkats | | | | radio | |
|-----------|---------------------|-----------|-----------------------------|-------------|------------|
| client: | Brownes | campaign: | Ridiculously full flavoured | job number: | BRO0074 |
| duration: | :30 | revised: | Nov 4 2014 | key number: | BRO0074A30 |
| title: | Female body builder | | | | |

ANNCR:

Brownes Chill Double Espresso now has a completely new recipe and is so ridiculously full flavoured it's like a bodybuilder woman is preparing for a big match or event or contest or pageant thing and she's been going a little too hardcore and things are popping out everywhere and she swears she's natural but she says it like this 'I swear I'm natural' which is precisely why new Brownes Chill Double Espresso is so proud to be a living breathing spokesperson for clean strength in an era full of back room politics and disgraced heroes.

New Brownes Chill Double Espresso. Ridiculously full flavoured.



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| client: | Brownes | campaign: | Ridiculously full flavoured | job number: | BRO0074 | |
| duration: | :30 | revised: | Oct 3 2014 | key number: | BRO0074B30 | |
| title: | Colombian | | | | | |

ANNCR:

New Brownes Chill Double Espresso is so ridiculously fullflavoured it's not just like there's a party in your mouth, it's like there's a fiesta, carnivale, mardi gras, hannukah and boy scout jamboree all happening at once right on your tongue and as the Federales clash with the Scoutmasters we all know who's going to win but nevertheless the battle takes place and there are no losers really expect the Scoutmasters, they lose very badly, but they take consolation in the fact that at least Chill contains no artificial additives or flavours.

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| client: | Brownes | campaign: | Ridiculously full flavoured | job number: | BRO0074 |
| duration: | :30 | revised: | Oct 3 2014 | key number: | BRO0074C30 |
| title: | Octagon | | | | |

ANNCR:

New Brownes Chill Double Espresso has a completely new recipe and is so ridiculously naturally full flavoured it's like your mouth's climbing into the octagon and the gate is shutting behind it and it knows two men may enter, but only one man leaves and your mouth pauses for a moment to reflect on the fact that it's not a man, it's just a mouth but that's one moment too long and suddenly something gets done to your tongue that offends even cage-fighting fans.

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| client: | Brownes | campaign: | Ridiculously full flavoured | job number: | BRO0074 |
| duration: | :30 | revised: | Sep 30 2014 | key number: | BRO0074D30 |
| title: | Chill-stache | | | | |

New Brownes Chill Double Espresso is so ridiculously full flavoured it doesn't just give you a coffee-flavoured milk moustache—it makes you grow an actual moustache which will prompt your friends to ask how you got your Chillstache to which you'll wryly answer `at the shop' and it won't be a lie and then you'll be offered roles in movies, some speaking, some shameful and you won't be the flavour of the month, you'll be the flavour of the millennium, and the millennium thereafter, and so on and in Movember all the proceeds will go to you.

New Brownes Chill Double Espresso. Ridiculously full flavoured.