file:///Cl/Documents%20and%20Settings/PC/My%20Documents/Bundy/SirenSubs/SirenCampaignSub.txt

RADIO CLIENT: Bundy PRODUCT: Bundy JOB NO: TBA TITLE: Who are you again? Bundy Dry and Lime presents 'Who are you again?' A classic tale about four mates, one party, a six-pack of Bundy Dry and Lime and someone whose name you can never remember. Scene from the movie (suspense music). FVO: Paul? How are you? MVO: Hey.....you. SFX: Dramatic music. Be surprised. Be embarrassed. Be ready to apologise for being terrible with names. Bundy Dry and Lime's 'Who are you again?' Playing out at a party near you. Rated R for refreshing. RADIO CLIENT: Bundy PRODUCT: Bundy JOB NO: TBA TITLE: Drive-through Bundy and Cola presents 'Split the case'. A classic tale about a drive-through, a case of Bundy and Cola and four mates who couldn't do the math. Dramatic music underneath. MVO: Take my twenty and throw in that fifty. MVO2: But someone still owes me twenty. MVO3: Uh, I've only got five bucks. You'll be confused. You'll be annoyed. You'll put it on someone's card and say you'll work it out later. Bundy and Cola's 'Split the case' playing out at a drive-through near you. Rated R for refreshing.

RADIO CLIENT: Bundy PRODUCT: Bundy JOB NO: TBA TITLE: The missing bottle opener. Bundy and Cola presents 'The missing bottle opener'. A classic tale about Friday night drinks, a six-pack of Bundy and Cola and four work mates who lacked the means to open them. Dramatic music underneath. MVO: Here use the edge of my desk. SFX: Whack as the bottle hits edge of desk. MVO: Hey, look what you've done to my desk. You'll try your shirt. You'll try using a lighter, you'll even try using your teeth only to realise they're twist tops. Bundy and Cola's 'The missing bottle opener', playing out at Friday night drinks near you. Rated R for refreshing.

RADIO CLIENT: Bundy PRODUCT: Bundy JOB NO: TBA TITLE: The snag that fell. Bundy Dry and Lime presents 'The snag that fell.' A classic tale involving three mates, a barbeque, a six-pack of Bundy Dry and Lime and a snag that didn't want to play by the rules. (Scene from the movie suspense music). MVO: (SFX of can opening) Pass us that snag will ya. SFX: Sausage hitting floor. MVO: Good one sloppy tongs. SFX: Dramatic music. You'll laugh, you'll cry. You'll want to pick it off the ground and eat it anyway. Bundy Dry and Lime's 'The snag that fell.' playing out at a BBQ near you. Rated R for refreshing.