

CLIENT:	People Telecom		
TITLE:	Offer		
MEDIUM:	Radio	LENGTH:	30
KEY#:	PET6020	ON AIR:	1-8-10
CREATIVE:	ME, ATG	ACCOUNT:	Rod
SCRIPT DATE	24-06-10	VERSION:	Record

SFX:

Phone ringing

Friendly woman:

Hello People Telecom.

ET:

Alien language

Friendly woman:

Of course. That's our promotion to win a year's business telecommunication package

ET:

Alien language

Friendly woman (interspersed with alien):

correct.....\$20,000 worth of data, internet and mobiles...

ET (getting excited):

Alien language (you can make out \$20,000 amongst the alien)

Friendly woman (laughing):

Yes, you could phone home more often.

EVO (over sting):

People Telecom. You talk, we listen.

Talk to us today, and you could win a year's business telecommunication package worth

\$20,000

Call 1300 569 889 now.

T&Cs

Terms and conditions apply. Ends 30 September

CLIENT:	People Telecom		
TITLE:	Darkside		
MEDIUM:	Radio	LENGTH:	30
KEY#:	PET6067	ON AIR:	1-8-10
CREATIVE:	ME, ATG	ACCOUNT:	Rod
SCRIPT DATE	24-06-10	VERSION:	To Air

SFX:

Phone ringing

FVO:

Hello People Telecom.

Alien Voice 3:

Incomprehensible Alien language 3

FVO:

Sure... you want to leave your current provider... The dark side.... I understand.

Alien Voice 3:

Incomprehensible Alien language 3

FVO:

Bundling your business's phone, mobile and data? No problem.

Alien Voice 3:

Incomprehensible Alien language 3 but we can hear 'Andromeda'.

FVO:

That's pretty long distance, but we can manage that.

Alien Voice 3 (getting excited):

Incomprehensible Alien language 3

FVO (laughing):

Pleasure.

EVO (over sting):

Every business has its own way of talking. And we understand it.

Because we're business people just like you.

People Telecom. You talk, we listen.

CLIENT:	People Telecom		
TITLE:	Transfer		
MEDIUM:	Radio	LENGTH:	30
KEY#:	PET6066	ON AIR:	1-8-10
CREATIVE:	ME, ATG	ACCOUNT:	Rod
SCRIPT DATE	24-06-10	VERSION:	Record

SFX:

Phone ringing

FVO:

People Telecom. How can I help you?

Alien Voice 2:

Incomprehensible Alien language 2

FVO:

Yes, that's right we use Australia's most trusted and reliable network.

Alien Voice 2:

Incomprehensible Alien language 2

FVO:

Great. I'll personally transfer your business across.

Alien Voice 2:

Incomprehensible Alien language 2

FVO:

You're welcome. Now, I just need your name, sir?

Alien Voice 2:

Incomprehensible Alien language 2....

FVO (laughing):

Could you spell that for me?

Alien Voice 2:

Incomprehensible Alien language 2....

EVO (over sting):

Every business has its own way of talking. And we understand it.

Because we're business people just like you.

People Telecom. You talk, we listen.

CLIENT:	People Telecom		
TITLE:	Downtime		
MEDIUM:	Radio	LENGTH:	30
KEY#:	PET6065	ON AIR:	1-8-10
CREATIVE:	ME, ATG	ACCOUNT:	Rod
SCRIPT DATE	24-06-10	VERSION:	Record

FVO:

People Telecom. How can I help you?

Alien Voice 1 (agitated):

Incomprehensible Alien language 1

FVO:

They did what?

Alien Voice 1:

Incomprehensible Alien language 1

FVO:

So how did your business cope? Really? That much downtime.

Alien Voice 1:

Incomprehensible Alien language 1

FVO:

It's ok, you're in good hands, with People Telecom.

Alien Voice 1:

Incomprehensible Alien language 1

FVO:

We've helped people like you for 10 years

Alien Voice 1:

Incomprehensible Alien language 1

FVO (with a laugh):

Yes, even people like you.

EVO (over sting):

Every business has its own way of talking. And we understand it.

Because we're business people just like you.

People Telecom. You talk, we listen.