

Date	09.03.12
Client	Parmalat
Brand/Product	Oak Flavoured Milk
Title	Kill Hungrythirsty Dead Radio – Shark Attack
Length	15sec
Draft	006

Radio Script

Sergeant John Henry: I know you're not working. You're hungrythirsty, where you're neither hungry nor thirsty but a bit of both - so here's an order, drink some OAK flavoured milk- it kills hungrythirsty and ridicules its spirit through séance. That's funny. I haven't laughed since the shark attack of '87.