



CLIENT Bundaberg Rum

TITLE Men like us like Valentines.

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**MEN:** Men like us like to give a rose  
And a gift card to go paint her toes  
We compliment her on her clothes  
We pretend to watch her TV shows

Men like us like writing prose.

**WOMEN:** Ladies like us want to get a card  
And not some flowers from the neighbour's yard  
How 'bout a gift more avant-garde  
You know we drive a bargain hard.

Ladies like us like steamed Swiss chard.

**MEN:** We treat our women like our father taught  
A diamond ring was found and bought  
Before we took our vows and tied the knot  
A handshake from her dad was sought.

**WOMEN:** We like it when he takes the time  
To write his thoughts into a rhyme  
He's no Shakespeare, but he does just fine  
Will you be our valentine?

**MEN:** Men like us like rum.

**WOMEN:** And ladies like us like rum.

**BOTH:** Bundaberg Rum!

**BOTH:** Drink responsibly.