

client: Wild Turkey American Honey
campaign: Made for Sharing – Honey & Cola
key number: **BNE-AM-7343B**
writer: **Grant**
length: 15"
on air: 19/12 – 13/1
A/M: Alana/Courtney



SFX: *Mother flicking through baby album with girlfriend*

Mother: Oh Sarah, sit here dear.

Oh this is my favorite baby photo of Steve, wasn't he cute in the bath?

He had such a little...

(Cut Off)

Ancr: Some things weren't meant to be shared

But Wild Turkey American Honey – now **that's** for sharing

...Now pre-mixed with refreshing cola for a **bold** yet seriously smooth taste

client: Wild Turkey American Honey
campaign: Made for Sharing – Honey & Dry
key number: **BNE-AM-7343C**
writer: **Grant**
length: 15"
on air: 19/12 – 13/1
A/M: Alana/Courtney



SFX: Over Phone

MV: Hey Shel - just got back from the Doctor

Yeah he reckons the rash will just.....

(Cut Off)

Ancr: Some things weren't meant to be shared

But Wild Turkey American Honey – now **that's** for sharing

Now pre-mixed with crisp dry ginger ale for a **bold** yet seriously smooth taste

client: Wild Turkey American Honey
campaign: Made for Sharing – Honey & Cola
key number: **BNE-AM-7343D**
writer: **Grant**
length: 15"
on air: 19/12 – 13/1
A/M: Alana/Courtney



SFX: Phone Notification

Chick: Oh cool, Matt's just uploaded a photo on facebook...

Wait.... is that a picture of his...

(Cut Off)

Ancr: Some things weren't meant to be shared

But Wild Turkey American Honey – now **that's** for sharing

...Now pre-mixed with refreshing cola for a **bold** yet seriously smooth taste