## **Siren Awards**

Radio Scripts

## **ALDI Fresh Migration – Porterhouse Steak**

Key Number: ALN2953/1/15

We hear the click of a vintage tape machine. the hiss and crackle of a tape.

We hear a weird sound being played.

VO: That was the call of the Porterhouse Steak.

They migrate to ALDI, where fresh Aussie meat, fruit and veg can be found, at ALDI prices.

That's Good Different.