## **Siren Awards**

Radio Scripts

ALDI Fresh Migration – Porterhouse Steak Key Number: ALN2953/1/15

We hear the click of a vintage tape machine. the hiss and crackle of a tape. We hear a weird sound being played.

## VO: That was the call of the Porterhouse Steak.

They migrate to ALDI, where fresh Aussie meat, fruit and veg can be found, at ALDI prices.

That's Good Different.

## ALDI Fresh Migration – Fuji Apple

Key Number: ALN2953/2/15

We hear the click of a vintage tape machine, the hiss and crackle of a tape. We hear a series of low lengthy croaks being played.

VO: That is the wail of the Fuji Apple.

They migrate to ALDI, where fresh Aussie meat, fruit and veg can be found, at ALDI prices.

That's Good Different.

ALDI Fresh Migration – Broccolini Key Number: ALN2953/3/15

We hear the click of a vintage tape machine, the hiss and crackle of a tape. We hear a ghostlike "liniiniiniiniiniini" being played.

## VO: That was the song of the broccolini.

They migrate to ALDI, where fresh Aussie meat, fruit and veg can be found, at ALDI prices.

That's Good Different.