

**COPY**

<b>Project Name:</b>	No Ugly Lullabies	<b>Job Number:</b>	NO0001	<b>Rating:</b>	
<b>Client:</b>	No Ugly	<b>Date:</b>	15 <sup>th</sup> March 2021	<b>Design Hours:</b>	
<b>Project Lead:</b>		<b>Material Deadline:</b>		<b>Live Date:</b>	

**Dear Staff 60"**

**SFX: Lullaby Track 2**

**V.O:**

Dear staff as you know we're going through some changes

As part of these changes, we're looking at a restructure.

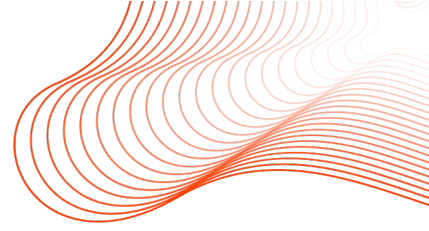
This will make the business more agile for growth hacking.

Please expect a lengthy call from Kylie in HR.

Nothing keeps you awake with No Ugly Sleep.

Support your melatonin production,

and drink your thoughts to sleep.



## **Bad in bed 60"**

**SFX: Lullaby track 1**

**V.O:**

It was our first night in bed and it was disappointing.

Can I spend my life with a guy who's bad in bed?

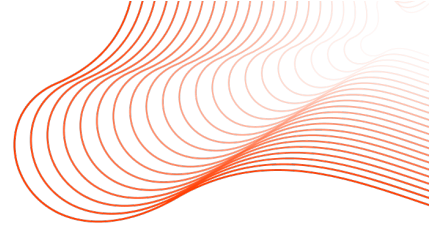
The trade off is he's really hot and rich

The trade off is he's really hot and rich.

Nothing keeps you awake with No Ugly Sleep.

Support your melatonin production,

and drink your thoughts to sleep.



**Presentation Font 60”**

**SFX: Lullaby Track 3**

**V.O:**

Why didn't Macy change the presentation font?

I must have asked her at least 10,000 times.

It should be times new roman but instead it's arial.

Has she not read the most recent brand guidelines?

Nothing keeps you awake with No Ugly Sleep.

Support your melatonin production,

and drink your thoughts to sleep.