



# Radio

**Client:** Yellow  
**Product:** Consumer  
**Title:** Cupid  
**Job No:** SEN0601  
**Duration:** 30 seconds

This spot is a guy calling up to fix his statue. Not being able to explain his problem, he calls three different companies until he finds someone who speaks his language.

**GUY:**

Hi, I need to fix a statue. It's a little cherub and he's nude and he's missing his (whistles)

**STATUE REPAIRS:**

Excuse me?

**GUY:**

His (whistles)

**GUY:**

Hi, I need to fix my statue. Yeah, it's a cherub and he's missing his (whistles).

**STATUE REPAIRS:**

His what?

**GUY:**

Yeah, I need to fix my statue. It's a little cherub and he's nude and he's missing his um, his main part.

**STATUE REPAIRS:**

What, his (whistles)?

**GUY:**

Yeah. Yeah his (whistles). Can you fix it?

**STATUE REPAIRS:**

Yeah, I'll come out today. What size is he?

**GUY:**

What, him or his (whistles)?

**VOICE OVER:**

**For plumber to (whistles), you'll find it in Yellow™**



**STING:**  
**Let your fingers do the walking**