

Smart radio.

Client: SIDS & KIDS

Brand: Red Nose Day

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Title **Estate Agent**

SFX This ad is set in a large empty house. We hear several sets of footsteps on the wooden floorboards as an Estate Agent walks some prospective buyers through the property. She's your typical functional Agent who tries hard to be warm and friendly, but really struggles.

Agent ***OK, you'll simply love this property. Obviously it's very well concealed in the cliff face, but spacious inside. The garage has a mechanically opening roof, great for vehicles with flight-conversion. Oh, and you'll love this! The bookshelf acts as a secret door to your fully-equipped underground lair, wired with a direct phone link to the Mayor's office, of course. Now, the wardrobes...***

VO Now everyone can be a superhero. Simply purchase any Red Nose Day product and you'll be helping to save children's lives. To support Red Nose Day in June visit Coles, Bi-Lo, Best and Less, Amcal, Flight Centre, ABC Learning Centres and many others.