

DHS40723P30: This 30" radio ad addresses intimidation.

Setting. It's dinner time in a suburban home with a man and woman. The woman puts a plate down on the table.

FEMALE: Here you go.

MALE: What is this. It looks disgusting.

FEMALE: (under her breath) Maybe you could cook for a change.

MALE: What did you say?

FEMALE: I didn't say anything.

MALE: Nah nah nah, you said something.

MVO: If you're losing control and feel the need to break something, break the cycle of domestic abuse.

MALE: ...What did you say?

MVO: Call the Men's Referral Service on 1300 766 491 or visit breakthecycle.sa.gov.au to get the confidential help you need. A message from the government of South Australia.