

## 2013 Siren Award Finalists

### Singles

DDB Melbourne, Eamonn Dixon & Daniel Grech, Britax Safe n Sound, Kirsty  
DDB Sydney, Eamonn Dixon & Daniel Grech, McDonalds, Amazing  
DDB Sydney, Cameron Hoelter & Richard Morgan, McDonalds, Lucky Day  
Grey Melbourne, Sharon Condy & Josh Murrell, TAC, GPS  
JayGrey, Sydney, Jay Furby, 4 Pines Brewing Company, Space Board  
JayGrey, Sydney, Gav Chimes & Tommy Cehak, For A Cure Foundation, Daniel  
KWP! Advertising, Adelaide, Corey Swaffer, South Australian Tourism Commission, Back in The Day  
KWP! Advertising, Adelaide, Corey Swaffer, South Australian Tourism Commission, Ages Ago  
Leo Burnett Melbourne, Andrew Woodhead & Justin Nagorcka, Seek Volunteer, Volunteer Your Voice  
McCann, Sydney, Joe Hawkins, Velvet Jayne, Respect  
McCann Melbourne, John Mescall & Pat Baron, Metro Trains, Set Fire To Your Hair  
McCann Melbourne, John Mescall & Pat Baron, Metro Trains, Sell Both Your Kidneys  
McCann Melbourne, John Mescall & Pat Baron, Metro Trains, Eat A Tube Of Superglue  
M&C Saatchi Melbourne, Doogie Chapman, Tennis Australia, Guitar Duet  
M&C Saatchi Melbourne, Doogie Chapman, Tennis Australia, Guitar Solo  
Naked Communications Melbourne, Tristan Graham, TAC, Olive  
Naked Communications Melbourne, Tristan Graham, TAC, Homesafely  
Publicis Mojo, Sydney, Malcolm Caldwell & Ian Broekhuizen, Lion, The Sirens of Bass Strait  
SapientNitro, Sydney, Marianne Harvey, Cristian Staal, Ralphie Barnett & Ralph van Dijk (Eardrum), Anti-Bullying Organisations, Earphone Bully  
Southern Cross Austereo, Sydney, Grant Clifford, Wamberal Florists, True Love  
Southern Cross Austereo, Perth, Alida Henson & Matt Dickson, Golden Eggs, Gay Toast Soldiers  
The Monkeys, Sydney, Henry Kember & Bradley Averill, Parmalat – Oak Flavoured Milk, Shark Attack  
The Monkeys, Sydney, Henry Kember & Bradley Averill, Parmalat – Oak Flavoured Milk, Polar Bears  
The Monkeys, Sydney, Tim Green & Karen Ferry, IKEA, Gas Leak  
Twenty20, Melbourne, Matthew Ellis & Andrew Panozzo, Thirsty Camel, End Of The World  
Us Sydney, Tim Chenery & David Roberts, H&R Block, Fluent in eTax  
Us Sydney, Tim Chenery & David Roberts, H&R Block, Fluent in tax for under 21s  
Us Sydney, Tim Chenery & David Roberts, H&R Block, Fluent in small business tax  
Us Sydney, Tim Chenery & David Roberts, SBS, Bite Me: Far North Queensland  
Us Sydney, David Roberts & Tim Chenery, SBS, Bite Me: Vietnam  
Whybin TBWA, Melbourne, Paul Reardon, Nissan Motor Co Australia, It's Hard To Picture It - HIT

### Campaigns

Clemenger BBDO Melbourne, Jim Ingram & Ben Couzens, Victoria Bitter, Hard Earned Thirst Campaign: Knock Off, Beer O'Clock, Friday Arvo  
Clemenger BBDO, Sydney, Giles Clayton & Simon Hayes, Pfizer – Dimetapp, Pass It On Campaign  
Clemenger BBDO, Sydney, Giles Clayton & Simon Hayes, Hungry Jack's, \$5 is a big deal  
Clemenger BBDO, Sydney, Giles Clayton & Simon Hayes, Hungry Jack's, Penny Pincher's Campaign  
CumminsRoss South Australia, Ed Howley & Toby Cummings, VOK Beverages, 'Stay Strong'  
DDB Melbourne, Robbie Brammall & Anthony Hatton, Hertz, Hertz Holiday  
DDB Melbourne, Eamonn Dixon & Daniel Grech, Britax Safe n Sound, SICT Series  
DMG Radio Australia, Nathan Russell, Mr Toys Toyworld, Mr T...O Y S.  
Eardrum, Sydney, Tom Wilson (Meerkats), Kurt Beaudoin (Meerkats), Mrs Macs Pies, Vegetarian / Duck / Bait Shop  
Eardrum, Sydney, James Wills (The Brand Agency), David Donald (The Brand Agency), Gary Horner - ECD (The Brand Agency), RAC Insurance, Agreed Value / New car discount / Open driver policy  
Equilibrium, Perth, Gordon Haynes & Ella Rossanis, Forrest Chase, Gifts that Count  
McCann, Melbourne, Natasha Wood, Tristan Graham & Matt Stoddart, VLine, Facebook/On Exchange/The Set  
Marketforce, Perth, Guy Howlett & Neil Martin, City of Perth, He Gave Up A Lot  
McCann Melbourne, John Mescall & Pat Baron, Metro Trains, Dumb Ways to Die  
Naked Communications Melbourne, Tristan Graham, TAC, Homesafely  
Nova 106.9, Brisbane, Grant Roberts, Wild Turkey - Campari Australia, Oversharers!  
Nova 106.9, Brisbane, Grant Roberts, Digital SI, Confessions  
Southern Cross Austereo, Sydney, Cameron Horn, Elite Smash Repairs, Terry V Perry  
Steve Browning, Bannister Downs Dairy, Chocolate/Mango/Cafe Au Lait  
The Monkeys, Sydney, Henry Kember & Bradley Averill, Parmalat – Oak Flavoured Milk, Oak Campaign  
Us Sydney, Tim Chenery & David Roberts, H&R Block, Fluent in tax  
Us Sydney, Tim Chenery & David Roberts, SBS, Bite Me - campaign  
Whybin\TBWA Group Melbourne, Chris Ellis & Amelia Birrell, Nissan Australia, 'Ding', 'Hit', 'Run over'

### Craft

Brainestorm, Perth, Justin Braine, HBF, Outdoor fitness  
Cutting Edge, Brisbane, Mike Lange, V8 Supercars - Team Vodafone, Courtesy Driver  
Eardrum, Sydney, Ralph van Dijk (Eardrum) & Simon Kane (Song Zu), IKEA, Evacuation  
Eardrum, Sydney, Ralph van Dijk (Eardrum) & Simon Kane (Song Zu), RAC Insurance, New car discount  
Eardrum, Sydney, Ralph van Dijk (Eardrum) & Abby Sie (Song Zu), Mrs Macs Pies, Duck  
Eardrum, Sydney, Abby Sie (Song Zu) & Ralph van Dijk (Eardrum), Commercial Radio Australia, Mothers' Day "Dad"  
Eardrum, Sydney, Ralph van Dijk & Michael Bates, Anti Bullying Organisations, Earphone Bully  
Eardrum, Sydney, Ralph van Dijk (Eardrum) & Paul Taylor (Sound Reservoir), Commercial Radio Australia, Ear App  
Eardrum, Sydney, Ralph van Dijk (Eardrum) & Abby Sie (Song Zu), South Australian Tourism Commission, Ages Ago  
Eardrum, Sydney, Ralph van Dijk (Eardrum) & Abby Sie (Song Zu), South Australian Tourism Commission, Back In The Day

Flagstaff Studios, Melbourne, Paul Le Couteur, Four and Twenty, Car Man  
JayGrey, Sydney, Simon Lister (Nylon Studios), Vitek Vodka, Voice Over  
McCann Melbourne, Ollie McGill, Metro Trains, Set Fire to Your Hair  
McCann Melbourne, Ollie McGill, Metro Trains, Sell Both Your Kidneys  
McCann Melbourne, Ollie McGill, Metro Trains, Eat a tube of superglue  
M&C Saatchi Melbourne, Cornel Wilczek, Tennis Australia, Guitar Solo  
M&C Saatchi Melbourne, Cornel Wilczek, Tennis Australia, Guitar Duet  
Nova 106.9, Brisbane, Ben Clayton & Grant Robert, Queensland Theatre Company, Photographs  
Production Alley, Rodney Lowe & Nic Buchanan, University of Canberra, Office Manager  
Risk Sound, Melbourne, Paul Baxter, Navy, Direct Entry Officer  
Risk Sound, Melbourne, Paul Baxter, Transport Accident Commission, Distractions - Ears AM  
Risk Sound, Melbourne, Paul Baxter, Transport Accident Commission, Distractions - Ears PM  
Risk Sound, Melbourne, Paul Baxter, Transport Accident Commission, Distractions – GAB,  
Risk Sound, Melbourne, Paul Baxter, Transport Accident Commission, Distractions – SATNAV  
Risk Sound, Melbourne, Paul Baxter, Stanley FatMax, Win a serious high  
Song Zu Sydney, Simon Kane, James Boags, James Boags Premium Siren  
Soundbyte Studios, Perth, Brad Habib, Edith Cowan University, ECU Open Day